



thecrossover 

SAVINGS ACCOUNT

*Where your dreams come true.*

loyalty programme



Turning dreams into homes.

welcome to the

thecrossover 

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In this catalogue, you will find an easy step by step introduction to the Crossover Loyalty Programme as well as a list of fantastic items that you can redeem for your points and the benefits you get.

what is the

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As a Crossover Savings Account customer, you earn points on every new balance you deposit into your Crossover Savings Account. Redeeming your points is done one year after opening the account and can be done at any Housing Finance branch.

For customers who desire to advance a level and wish to gather more point balances than is accumulated by the end of the existing year, they will have the accumulated loyalty points automatically 'banked' for redemption at the preferred point level.

Each point is equivalent to Kshs. 1,000.\*

All this is in addition to the high interest rate of up to 10%\* awarded to the account.

Enrolling is easy, just do the following;

1. Open a Crossover Savings Account
2. Maintain a minimum balance of Kshs. 5,000
3. Continuously grow your savings in order to accumulate more points.

*\*Terms and conditions apply.*

gifts and  
points





17,501-20,000 Points | 29" Flat Screen TV



15,001-17,500 Points | Fridge



12,501-15,000 Points | Home Theatre



10,001-12,500 Points | Radio System



7,501-10,000 Points | Vacuum Cleaner



5,001-7,500 Points | Grill



2,501-5,000 Points | DVD Player



2,001-2,500 Points | 2 Burner Gas Cooker



1,501-2,000 Points | Small Water Dispenser OR Blender



1,251-1,500 Points | Toaster OR Coffee Maker OR Fan Heater



1,001-1,250 Points | Thermo Flasks OR Spray Pump



751-1,000 Points | Jug Kettles



501-750 Points | Iron Boxes OR Single Keyring & Pen Set  
OR Double Pen & Keyring set



251-500 Points | Branded Umbrella's OR Polo Shirts





101-250 Points | Paper Weights OR Single Pen in Acrylic Box



51-100 Points | Branded T-shirts OR Branded Mugs



20-50 Points | Branded Caps OR Branded Rubber Key Rings





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